

## NAWRB's Nexus Conference: Agenda

*The nucleus. The center. The source.*

Theme: "Women's Collaboration for the Future"

Date: July 16th-19th, 2017

Location: Hilton Orange County/Costa Mesa in Costa Mesa, CA.

NAWRB Annual Conference **brings together the most dynamic women and woman-owned business leaders in the housing ecosystem and connects** millions of dollars in procurement and vendor relationships.

We give you unique opportunities with results, not lip service.

As a non-partisan women's organization supporting the housing ecosystem professionals and homeownership for generational growth, NAWRB navigates the maze for success.

*"Women are born multitaskers, and with each generation-augmented by our own desire to compete harder and faster- more and more is put on our plate. Women's habit to burn the candles at both ends has had direct consequences, notably in the fact that heart attacks are the leading cause of death among women. By laser focusing our efforts, sharing our platforms and especially by helping one another, we can advance the women's diversity and inclusion, and lighten the weight on our shoulders by working smarter."*

*"Unlike our diverse counterparts, women do not have geographical roots" – Desiree Patno*

*"Behind every successful woman is a tribe of other successful women who have her back" -Anonymous*

### **Sunday- July 16th, 2017**

**8:00 AM- 5:00 PM**- Check-In Registration

**10:00 AM- 1:00 PM**- Board Meeting

**10:00 AM- 4:00 PM**- Booth Setup

**1:00 PM- 3:00 PM**: Training Modules with Government Entities

**1:00 PM- 4:00 PM-** NAWRB's Diversity & Inclusion Leadership Council (NDILC) Members Only  
– C-suite and Sr. Executive Women in the Housing Ecosystem - Strategic Planning/Updates

**5:00 PM- 7:00 PM-** Kick-off party in exhibit hall with Vendors Networking Mixer – Karaoke Talent  
Continue the network and share more with engaging Karaoke to start the festive atmosphere of being in the moment.

**7:00 PM- 8:00 PM-** Become an expert shopper with pennies on the dollar. Know the inside secrets of dressing for success and experience it in action as we hit the stores at the world-renowned South Coast Plaza and Crystal Court.

### **Monday- July 17th, 2017**

**8:00 AM- 8:30 AM-** Registration and Continental Breakfast

**8:30 AM- 9:30 AM-** *Keynote Speaker: Tanya Komar, PhD, CPI Foundation*

#### **Section 1**

**9:30 AM- 11:00 AM-** Women's Diversity and Inclusion, OMWI – Financial Industry  
*Speaker - Sharron P.A. Levine, Director, OMWI, FHFA; Victor Christiansen, Chief of Minority and Women Business and Diversity Inclusion Branch, OMWI, FDIC; Stuart Ishimaru, Assistant Director, CFPB*

Procuring Contracts How they work to regulate the industry; OMWIs in driving more engagement and results in practice and responses to RFI, RFC and RFPs. What are the current keys to the agency's OMWI process? How can we help? How does it affect the professional or consumer?

#### **Section 2**

**11:15 AM- 12:30 PM-** Breakout Sessions

- *Breakout A: Know Your Rights & Resources - Consumers and Business Owners*  
*Speakers: Sharon Asar, Deputy Ombudsman, CFPB; Kinnery Patel, ESQ, SBA Advocacy*

From everyday transactions, consumers are in a maze of issues. Alternative Dispute Resolution (ADR) offered by the CFPB Ombudsman is an incredible tool for consumers who feel they have been a victim of fraudulent lending practices. Knowing how to navigate and having someone on the inside to help you both as the consumer and the professional for your clients and businesses is a ticket to success and being a cut above.

**12:30 PM- 2:00 PM-** Luncheon Panel: NAWRB Diversity & Inclusion Leadership Council Members

*Panel: Tami Bonnell, CEO, Exit Realty; Cheryl Travis Johnson, COO, VRM Mortgage Services; Vanessa Montanez, VP, Mortgage Business Development Manager, East West Bank; Toni Moss, CEO, AmeriCatalyst LLC*

Hear how these women have continued to shape the industry and weigh in on what has changed in the last year with Women Speaking Up. Last year's session was so organic and pure, it left the attendees in just "ah" on being icing on the cake.

**2:00 PM- 2:15 PM-** Break

### Section 3

**2:15 PM- 3:00 PM-** Your Personal Life: Impacting Others

*Speaker: Monda Webb, Award-winning Short Film Producer, "The Human Zoo"*

**3:00 PM- 3:45 PM-** Women's Poverty and the Housing Ecosystem

*Speaker: Zeeda Daniele, Board Member, LA Family Housing*

"Poverty dangerously jeopardizes the lives of women and their families...' High housing costs and housing instability are linked to food insecurity, and diminished health.

**3:45 PM- 4:00 PM-** Break

### Section 4

**4:00 PM- 5:30 PM**

#### **Women's Homeownership**

*Moderator Vanessa Montanez interviews three women buyers on their unique experiences in the homebuying process; Government entities will also be in attendance.*

#### **Access to Capital; SBA Certifications**

*Speakers: SBA Panel with other trades helping diversity SCORE, SBDC, WBC, Chamber*

"As a real estate professional dealing with properties in your community and country, you may not think you are suited or qualified to work with the government, but you may be."

How? We give a how-to for women on growing under the diversity and inclusion act and how it can help them become stronger in the business world.

Structure for Success; Growing a Small Business in the Working World

- Resources to help you start your business
- How to work with different generations
- Confidence booster on why you can accomplish your dreams

## **6:30 PM- 10:30 PM- *Roaring Thirty Awards Gala***

Who is your female hero? Who is your female hero that has inspired the women you are today, or the woman you hope to be? Come to NAWRB's Roaring Thirty Awards Gala dressed up as a legendary woman who has made an impact on your life.

### **Tuesday, July 18th, 2017**

**8:00 AM- 8:30 AM-** Continental Breakfast

**8:30 AM- 9:30 AM-** *Keynote Speaker: Moderator: Toni Moss, CEO, AmeriCatalyst LLC with guests Marcia Davies, COO, MBA and Tami Bonnell, CEO, Exit Realty.*

This keynote will provide insights on the global market and the effects of the current political and economic climate.

#### **Section 1**

**9:30 AM - 10:15 AM:** Economic Forecasts for Women; *Speaker: Logan Mohtashami, Data Analyst, AMC Lending Group*

**10:15 AM- 11:00 AM:** Small Business Sustainability Care Package; *Moderator: Desiree Patno, CEO & President, NAWRB*

- Highlighting four main pillars small business owners should utilize in securing their resources, including: cybersecurity, insurance with crime prevention and employee dishonesty riders, vetting financial institutions, and payroll alert/ assistance.
- Showing women who have already taken the steps to accomplish these things.

**11:00 AM- 11:15 AM-** Break

#### **Section 2**

**11:15 AM- 12:30 PM-** Contracting Opportunities.

*Speaker: Michael Aguilio, California Department of General Services (DGS), Procurement Division*

- Contracting & Relocation Opportunities; Teaming Agreement

**12:30 PM- 2:00 PM-** Luncheon Panel: Women's Trade Associations, Collaboration for the Future

*Speakers: Lynn Bunim, Director, Membership & Special Products, WIPP; Marcia Davies, COO, MBA; WBENC; and others*

Hear from women trade associations on how we are benefiting each other and working to be better engaged. Overlay of diversity within women, and women within diversity. What is working? How can we improve the dialog and grow exponentially?

**2:00 PM- 2:15 PM-** Break

### Section 3

**2:15 PM- 3:45 PM-** Breakout Sessions

- *Breakout A: Women in Housing - Rental Market*  
*Speaker: Deborah Canady, VP, Head of Strategic Partnerships, Earn Up*  
"Among Milwaukee renters, over 1 in 5 black women report having been evicted in their adult life, compared to 1 in 12 Hispanic women and 1 in 15 white women."
  - ❖ What's going wrong and right in the Housing Ecosystem today and what can we do about it?
  - ❖ Women in Housing is more than just women needing housing. It is about what places women feel the strain of their obligations to both work and the family and how do these factors create obstacles for women as they navigate the world of housing.
  - ❖ What other factors contribute to women struggling in Housing?
- *Breakout B: Power of Women in Business*
- *Breakout C: Health is First*
  - Panel of women's health professionals speak about the leading cause of death in women, heart attacks.

**3:00 PM- 5:00 PM-** Match Making Roundtables: Meet the supplier chains and clients looking specifically for women and small business diversity to increase inclusion and spend. Tap into a hot market and network with other likeminded professionals. *Previous attendees: Altisource, VRM, Freddie Mac, Fannie Mae, Microsoft, Equator, FDIC, SBA, Wells Fargo, SCORE, and several others*

**5:00 PM- 5:30 PM-** Closing

**5:30 PM – 7:00 PM-** Breakdown Booths

**6:00 PM – 9:00 PM-** Chapman University: Certified Delegate Spokeswomen showing up for the Women’s Entrepreneur Lab, 6:30 to 9:30 pm.

### **Wednesday- July 19th, 2017**

#### *Certified Delegate Spokeswoman Program:*

Note: Not part of the conference package – Additional cost, \$199 special if purchased with conference

**8:00 AM- 8:30 AM:** Continental Breakfast

**8:30 AM--3:00 PM:** NAWRB Certified Delegate Spokeswoman  
*Speakers: Roz Booker, Vanessa Montanez, Silvia Rathell*

“As NAWRB’s advocacy propels us and the women’s movement forward, we need leaders to help capitalize on our growth for women. Be part of the first national movement for women’s homeownership and become an advocate on behalf of diverse and small businesses in the housing ecosystem. Work with us to create change in the workplace today, and help poise tomorrow’s generation of women for success.”

Increase confidence and business to be part of a non-partisan unified women’s voice to bring your expertise to the table. Hear from graduate Certified Delegate Spokeswoman on their value add and what they are doing in their local community.

Only 100% passing grades will be awarded the prestige’s award of being a vetted Certified Delegate Spokeswoman in your local community.

- NAWRB 5 Initiatives: Diversity & Inclusion Leadership Council (NDILC); Women’s Global Resource Center (NWGRC); Women’s Homeownership; Small Business Sustainability Care Package; Strategic Partnerships & Mentoring Programs for Women
- “If we cannot thrive together, we are breaking the unity and leaving some women behind. Whether it’s between best friends, family, social media... it is crucial for women to express support for one another.<sup>[1]</sup>
  - “Perhaps different groups can agree on an issue like eliminating the gender wage gap, but disagree on a separate women’s issue. Should they work towards the ideal upon which they see eye to eye, or allow their differences to prevent their collaboration and thus hinder the movement?”

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[1] 2017: *Collaboration without Baggage* article