

# Greater Social Impact

Health of Communities with Government Relations & Infrastructure Creates

## Leveling the Playing Field with Knowledge

Facilitating the vision with natural disaster financial recovery, elder financial abuse, small business sustainability, technology human balance®, gender equality, access to capital and opportunity zones.

### Natural Disasters

\$306 billion dollars were spent for natural disasters in 2017, with over \$1 trillion estimated to be in 2018. Renters and Homeowners can gain access to capital for up to \$40k and \$200k, respectively and small businesses can receive up to \$2 million.

### Elder Financial Abuse

Assisting people over 55 years old to prevent financial abuse before it happens. An estimated \$36.5 billion is lost annually in US with only 1 in 44 cases reported, and 90% is committed by a family member or associate.



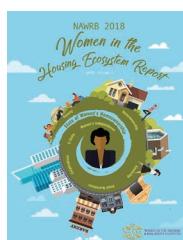
### Small Business Sustainability

Providing small business owners with guiding principles for long-term success, our package advises small businesses to be meticulous in everything from vetting their financial institutions to establishing excellent cybersecurity.



### Technology Human Balance®

AI Technology with the Human Touch is the Perfect Balance. Global expertise to properly leveraging this dynamic tool in the way we live and work.



### 2018 Women in the Housing Ecosystem Report (WHER)

Covering a broad range of women's issues, from poverty, homeownership, business ownership, C-suite and leadership opportunities, to Family Offices. Reshaping the community is a necessity for economic growth and prosperity.



### Access to Capital

For the last 15 years, NAWRB has been connecting leaders in the capital financing field. We facilitate access to capital to entrepreneurs, businesses, homeowners and renters to reach their unique goals and build their futures.



**Social Impact, Advisor, Strategic Partner & Speaker  
Desirée Patno**

CEO & President of NAWRB



### NAWRB Diversity & Inclusion Leadership Council

Dedicated to raising the number of women leaders and growing women's employment and empowerment at all levels in the housing ecosystem. Our Council, comprised of senior executive women, works diligently toward gender equality and obtaining equal opportunity for women across America.

### Opportunity Zones

NAWRB's decade-long history in social impact through our data analytics, media engagement, connections with family offices, senior executives and expert leaders across the housing ecosystem, and involvement in government legislation, drives our ability to facilitate greater returns on communities, helping them thrive and be sustainable for generations to come.

### Achievements

- NAWRB made history bringing OMWI out of Washington, D.C., since the introduction of Dodd-Frank Section 342 in 2011
- Desirée Patno, CEO & President of NAWRB, was the highest-ranking woman and 4th overall Top Real Estate Influencer to Follow by Entrepreneur.com in 2017
- NAWRB Magazine is a four-time APEX Award Winner for Publication Excellence in 2015, 2016, 2017 & 2018
- The language from NAWRB comments to the FHFA's Minority and Women Inclusion Final Rule were implemented into the FHFA's publication of their Final Rule, which can be found at [www.fha.gov](http://www.fha.gov)



WOMEN IN THE HOUSING & REAL ESTATE ECOSYSTEM

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