



# NAWRB Design

**Mock-ups and Design Process**

# Full Page Ad

- Client: Carrington
- Step in Design Process: Mock-ups

## Other information:

- Target Market: Agents




## We Can FUEL Your Career in Real Estate




Starting at \$99  
**25% off**  
LIMITED TIME ONLY

- AFFORDABLE SCHOOLING:** There is \$1.2 trillion in outstanding federal student debt in the United States. Don't add to this statistic. Take control of your finances with a rewarding career in real estate.
- UNLIMITED EARNING POTENTIAL:** Hard work pays off in real estate. Motivation and personal drive means exponential growth and the salary you deserve.
- HELP OTHERS:** You'll help families make lasting memories. You're selling more than just a house...you're providing a home.
- FLEXIBLE SCHEDULE:** Enjoy a relaxing vacation without worrying about a strict work schedule. With real estate, you're in control of your own time.
- UNBEATABLE EDUCATION:** Enroll in a quality education that'll provide you with the tools for success. Carrington's Real Estate School has received over 3,600 reviews with a rating of 4.17 out of 5.

**PASS OR DON'T PAY!**  
If you do NOT pass your state salesperson licensing exam, we will send you 100% of your original purchase price, no questions asked. See details upon registration. Excludes Standard package.

**REGISTER TODAY:**  
[WWW.CARRINGTONREALESTATE.COM/JOIN](http://WWW.CARRINGTONREALESTATE.COM/JOIN)

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Take Your Career to New Heights

## Why a career in real estate?

Your New Career Starts Now

## Why a career in real estate?

## WHY DO YOU WANT A CAREER IN REAL ESTATE?

Affordable Schooling  
Unlimited earning potential  
Be in control of your future  
Take Vacations  
Be your own boss!

Sink your roots into substantial ground and grow...



## WHY DO YOU WANT A CAREER IN REAL ESTATE?

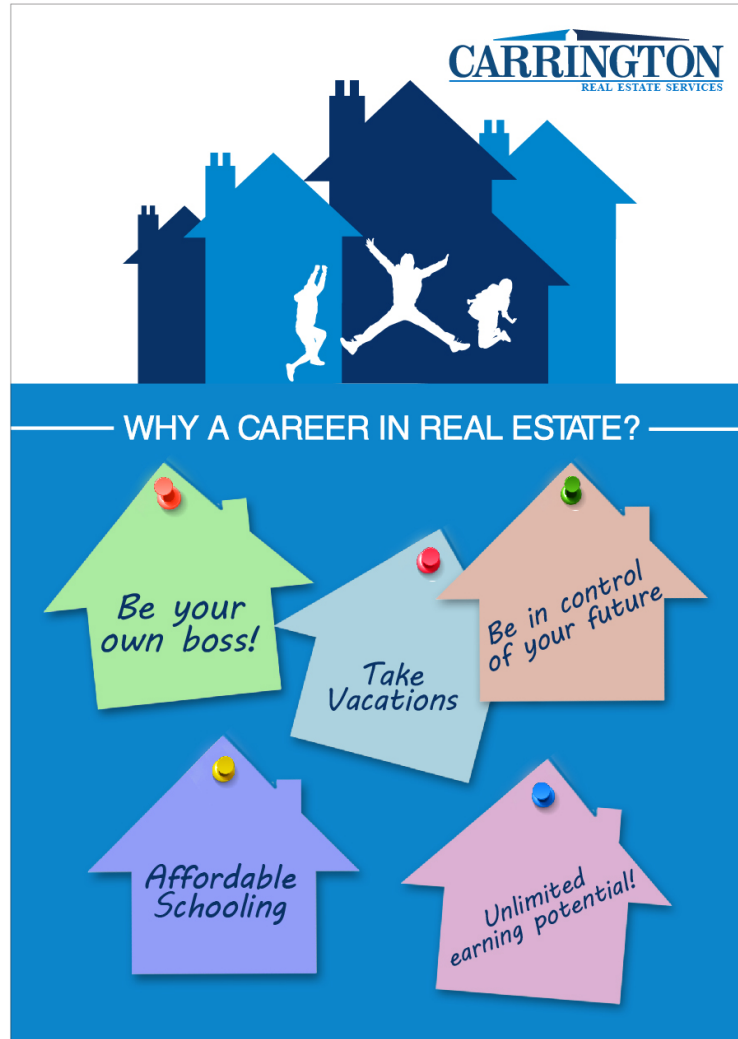
- Unlimited Potential** Don't set limits on yourself. Gain unlimited earning potential with an exciting career in real estate.
- Affordable Schooling** There is \$1.2 trillion in outstanding federal student debt in the United States. Don't be part of a statistic. Take control of your future and your finances by establishing a rewarding career in the housing industry.
- Be in control of your future** Real estate allows you to have a boss that only cares about your personal success. Who is this boss? It's you! You have the freedom to be your own boss and set your own rules so you can focus on achieving your career goals.
- Take Vacations** Maintain balance in your professional and personal life with the flexible schedule of a real estate agent. You won't have to worry about accruing vacation hours in order to relax away from the office.

# Post Card Design

- Client: Carrington
- Step in Design Process: Final

**Other information:**

- Target Market: College Students
- Goal: Clean, stark, professional, easy to navigate



Start your future as a graduate of the  
**Carrington Real Estate School\***



- **AFFORDABLE SCHOOLING:** There is \$1.2 trillion in outstanding federal student debt in the United States. Don't add to this statistic. Take control of your finances with a rewarding career in real estate.
- **UNLIMITED EARNING POTENTIAL:** Hard work pays off in real estate. Motivation and personal drive means exponential growth and the salary you deserve.
- **HELP OTHERS:** You'll help families make lasting memories. You're selling more than just a house...you're providing a home.
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*We Can FUEL Your Real Estate Career!*

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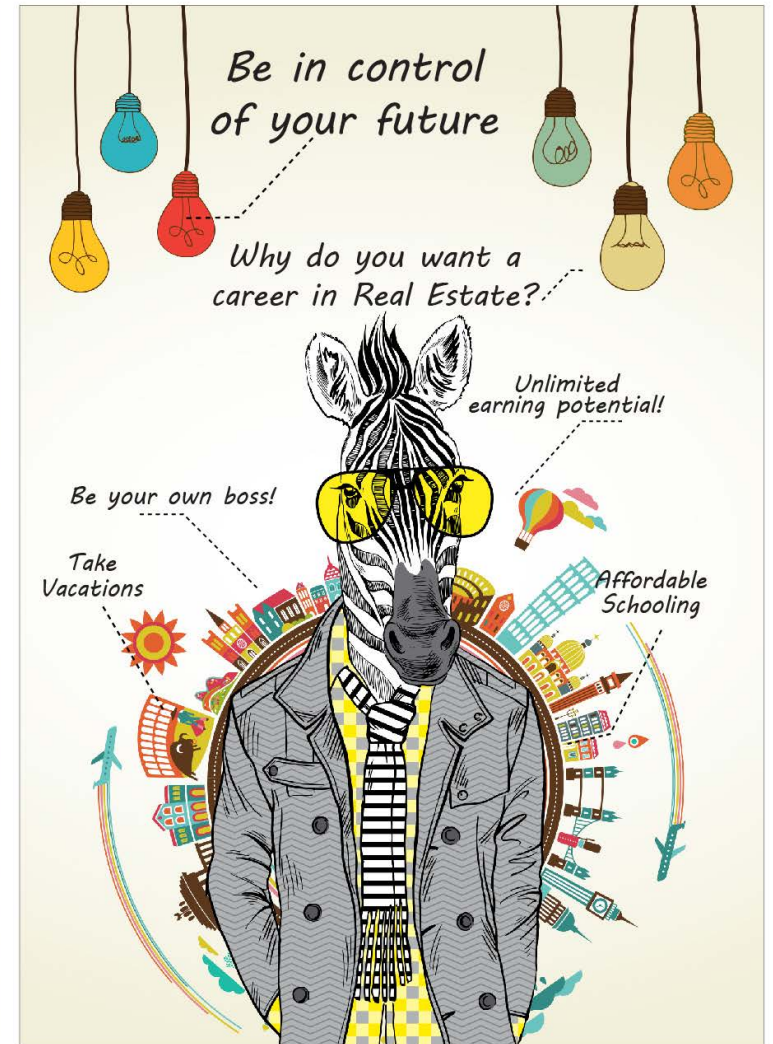


## Post Card Design

- Client: Carrington
- Step in Design Process: Mock-ups

**Other information:**

- Target Market: College Students
- Goal: To grab attention, stand out from the crowd and have a fun, light feeling.





# Full Page Ad

- Client: Carrington
- Step in Design Process: Mock-ups

## Other information:

- Target Market: Agents



**CARRINGTON**  
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Info.carringtonrealestate.com/webinars

**Beat the clock:**  
Add valuable minutes to your day

Between showing houses and meeting with clients, realtors have busy schedules that need effective time management for not only added ease but maximum productivity. Don't let the 24 hours in a day be a restriction. Alleviate stress and accomplish more with Carrington's time-saving hacks. After all, adding minutes to your day can mean the difference between driving home or closing a deal.

**WENDY FORSYTHE**  
EVP/Head of Global Operations  
Carrington Real Estate Services

**Join Us**  
Thursday, January 15, 2014  
10AM PDT | 12 PM CDT | 1 PM EDT

Maximize your time,  
maximize productivity

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and find a solution!

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**Navigate through your day  
with time-saving hacks**

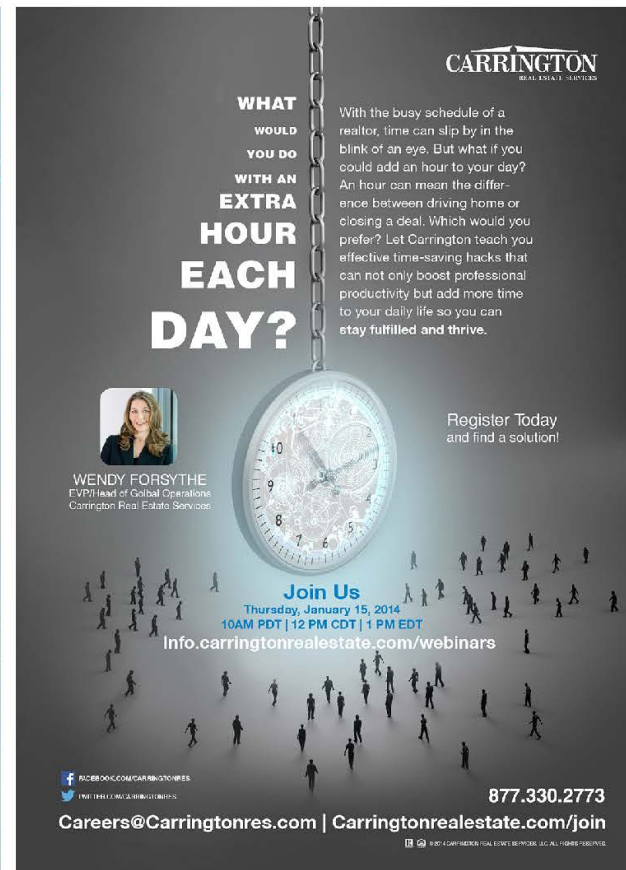
Between showing houses and meeting with clients, realtors have busy schedules that need effective time management for not only added ease but maximum productivity. **Don't let the 24 hours in a day be a restriction.** Alleviate stress and accomplish more with Carrington's time-saving hacks. After all, **adding minutes** to your day can mean the difference between driving home or closing a deal.

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**WHAT  
WOULD  
YOU DO  
WITH AN  
EXTRA  
HOUR  
EACH  
DAY?**

With the busy schedule of a realtor, time can slip by in the blink of an eye. But what if you could add an hour to your day? An hour can mean the difference between driving home or closing a deal. Which would you prefer? Let Carrington teach you effective time-saving hacks that can not only boost professional productivity but add more time to your daily life so you can stay fulfilled and thrive.

**WENDY FORSYTHE**  
EVP/Head of Global Operations  
Carrington Real Estate Services

**Join Us**  
Thursday, January 15, 2014  
10AM PDT | 12 PM CDT | 1 PM EDT

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and find a solution!

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## Full Page Ad

- Client: Carrington
- Step in Design Process: Final

### Other information:

- Theme: Time-Saving Hacks - Client came to use with the tag line
- Goal: Navigate Efficiently with Carrington's Time-Saving Hacks

# Navigate Through Your Day With Time-Saving Hacks

**Join Our Webinar**  
Thursday, January 15, 2015  
10 AM PST | 12 PM CST | 1 PM EST

Hosted by: Wendy Forsythe  
EVP/Head of Global Operations, Carrington Real Estate Services



Register at [Info.carringtonrealestate.com/webinars](http://Info.carringtonrealestate.com/webinars) today!

***Don't let the 24 hours in a day restrict you.*** Alleviate stress and accomplish more with Carrington's time-saving hacks. After all, **adding minutes** to your day can be the difference between closing one sale or two today!

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## Other information:

- Target Market: Agents



THE PROCESS TO MAKING THE MOST FROM LEADS  
JUST GOT A LOT EASIER...

Online leads are a major contributor to the success of a real estate business. But what happens once you secure your online leads? How do you convert leads to money? Carrington will provide you with the information to complete the process of transforming your online lead to a satisfying commission check.

**REGISTER TODAY AND FIND A SOLUTION!**  
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**Join Us**  
Wednesday, October 22, 2014  
9AM PDT | 11 AM CDT | 12 PM EDT

**WENDY FORSYTHE**  
VP/HEAD OF GLOBAL OPERATIONS  
CARRINGTON REAL ESTATE SERVICES

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**Magnify your success:  
convert your leads into profits**

Online leads are a major contributor to the success of a real estate business. But what happens once you secure your online leads? How do you convert leads to money? Carrington will provide you with the information to complete the process of transforming your online leads to a satisfying commission check.

**REGISTER TODAY AND FIND A SOLUTION!**  
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**Join Us**  
Tuesday, November 25, 2014  
10 AM PDT | 12 PM CDT | 1 PM EDT

**WENDY FORSYTHE**  
VP/HEAD OF GLOBAL OPERATIONS  
CARRINGTON REAL ESTATE SERVICES

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Other information:

- Target Market: Agents

# IT'S YOUR MOVE




**MAXIMIZE YOUR EARNINGS  
BY JOINING #TEAMCARRINGTON SYSTEM,  
WHICH HAS ALREADY GROWN 25% THIS YEAR.**

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**BROADEN YOUR HORIZONS WITH**



From coast to coast, agents and brokers have learned to thrive with the guidance of Carrington.

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# Magazine Cover

- Client: NAWRB
- Step in Design Process: Process to Final Design

Other information:

- Target Market: Women in Business



Before





# Magazine Cover

- Client: NAWRB
- Step in Design Process: Process to Final Design

**Other information:**

- Target Market: Women in Business





# WHER Report

- Client: NAWRB
- Step in Design Process: Final Cover

Goal: To show an element of the circle of life. Within life there are many circles, and systems that support one another. NAWRB has broken down many of these circles into volumes which form the six volume, 100+ page Women Housing Ecosystem Report. Each volume tells a story that will provide the resources for growth and prosperity. The main cover showcases one element of each volume.

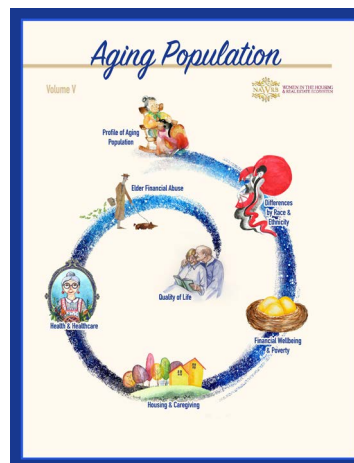
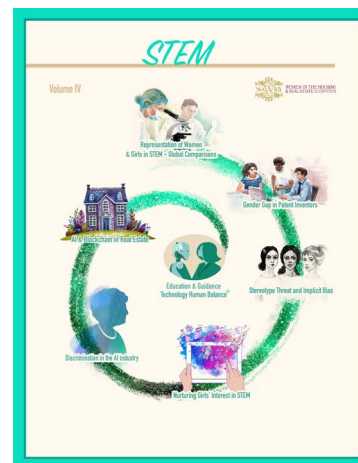
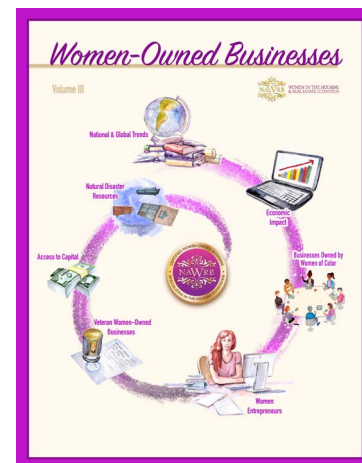
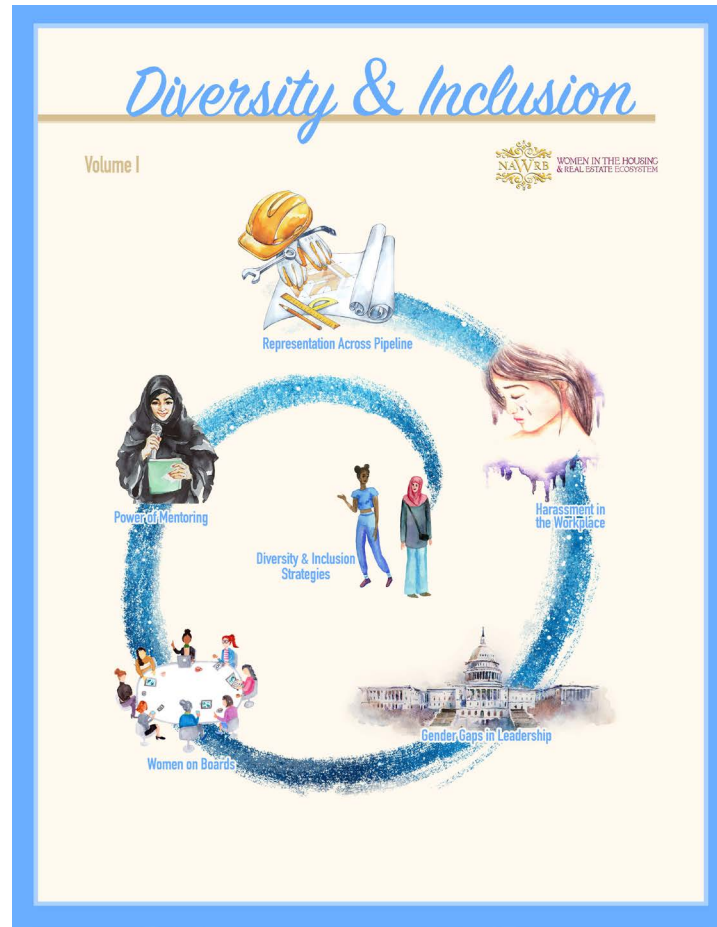
## 2019 Women Housing Ecosystem Report

Complete Set (Six Volumes)



# WHER Report

- Client: NAWRB
- Step in Design Process: All Final
- Volume covers



**info@NAWRB.com**  
949.559.9800



Experience the  
Design process on



<https://youtu.be/OWUvaeFdLqQ>

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